



Connect Your Employees to Suppliers and Customers, and Your Business to the World

Cisco Smart Business Communications System

The Cisco® Smart Business Communications System (SBCS) is designed to “unify,” or bring together, your phones and computers so you can deliver the following capabilities:

- Reduces cabling costs if you are adding a new office, changing locations, or simply reconfiguring your business workspace.
- Moving a phone from one location to another is as easy as a computer, eliminating the admin cost
- Changes to a user’s profiles can be done remotely eliminating trip charges
- Users can simply click on a contact to call, transfer, or conference the contact.
- Receive notifications of calls on your computer screen and click to answer them
- Integrate with popular customer relationship management (CRM) software to track calls and quickly access customer information.
- Securely work from anywhere with a software based phone on your computer
- Voice mail is integrated with your email

Phone System Benefits

Cisco Smart Business Communications System delivers the following business-class telephony benefits:

- Single number reach
- Integrated with business applications and CRM
- Automated attendant
- 4-digit dialing
- Impromptu conferences
- Conference bridge
- Call transfer, hold, and park
- Voicemail with integration to email
- fax server
- video calling
- basic call center capabilities
- Computer and telephone integration

Cisco IP Phone Benefits

Cisco IP phones have all the reliability of a regular phone system, but deliver benefits that, historically, only large businesses could afford.

- A large portfolio of affordably priced phones
- Full-Duplex Speakerphone
- On Screen business productivity applications
- HD Voice for excellent voice clarity
- Wired and wireless phone options
- On phone VPN support
- Bluetooth for hands free conversations
- Superior quality and durability



The Cisco Unified Communications 500 Series provides voice, data, video, security, and wireless on one platform, supporting up to 104 phones and voice mailboxes.

The Cisco Unified IP Phones 7900 Series

Both large and small companies around the world trust the Cisco 7900 Series Phones. Designed to meet your current and future business needs, these phones are ideal for businesses that need video telephony, a computer-based soft-phone, or Wi-Fi handheld devices.



“We call our Cisco 7921 the ‘bat phone’ because anytime you need someone you can immediately reach them and resolve your issue. In the past we’d have to get up and physically track people down which took a lot of time. Now I can reach anyone anytime I need them.”

Adrian Biesecker
Owner BBC Biochemical

	Unified IP Conference Station	Unified Wireless IP Phones	Unified IP Phone 7931 Series	Unified IP Phone 7940 Series	Unified IP Phone 7960 Series	Unified IP Phone 7970 Series
Intended User	Large Conference Rooms	Mobile Workers	Administrators	Power Users	Managers & administrators	Executives
Number of Lines	1	1	24	2	6	8
Display	Monochrome	Color	Monochrome and Paper	Monochrome or Color	Monochrome or Color	Color
Function Keys	Soft Dynamic	Soft Dynamic	Soft Dynamic	Soft Dynamic	Soft Dynamic	Soft Dynamic
Bluetooth	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WiFi	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

● Included ○ Not supported

Cisco SPA 500 Series IP Phones

The Cisco SPA 500 Series IP Phones are specifically designed for small businesses. The Cisco SPA 500 Series is a portfolio of affordably priced, reliable, stylish, easy-to-use phones for small businesses that need a smaller-size, Wi-Fi connected desk top phone, and Bluetooth.



“We like the Cisco SPA phones because they are easy to use and have the business features we need. They are also very affordable so we were able to put phones throughout our office making it easier for our staff to work without having to be at their desk.”

Dr. Tuuyen Do
Dentist and Owner of
Skye Cosmetic Dental

	SPA 501G	SPA 502G	SPA 504G	SPA 508G	SPA 509G	SPA 525G
Intended user	lobby, break rooms	Power Users		Managers & administrators		Executives
Number of lines	8	1	4	8	12	5
Display	Paper label	Monochrome	Monochrome	Monochrome	Monochrome and paper	Color
Function keys	Fixed	Dynamic	Dynamic	Dynamic soft	Dynamic soft	Dynamic soft
Bluetooth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Wifi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
VPN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

● Included ○ Not supported